

West Highlight HOKKAIDO

Hokkaido Rumoi Tourism Guide
THE NEWEST

Welcome to
RUMOI,
the Best
in Japan

Take a Journey to Experience
the Best in Japan

Enjoy the Food, Activities,
Nature and Hot Springs
Only Available in Rumoi

Rumoi is a repository of "deliciousness" such as the riches of the sea and local liquors. Great untouched nature and captivating scenery. Hot springs overlooking the sea will soothe your mind and body.



Located in the northwestern part of Hokkaido, the Rumoi Area stretches about 130 km from north to south and 60 km from east to west, from Teshio Town in the north to Mashike Town in the south. As it is surrounded by the sea and mountains, it enjoys an abundance of riches from the sea and mountains. The catch of "pink shrimp" in Haboro Town ranks first in Japan, while the amount of "salted herring roe" produced in Rumoi City, which once flourished with herring fishery, also ranks first in Japan, ranging between 50 and 70% of the domestic production. The "freshwater clams" caught in the Teshio River near the sea have been a much-prized specialty since long ago, and the locals take pride in them for being the best in Japan in flavor and size. These riches of the sea are excellent with sake, and Mashike Town is home to Kunimare Sake Brewery. The local liquors made by the country's northernmost brewery using the pure water of the Shokanbetsu Mountain Range are truly exquisite. Mashike Town is also the northernmost fruit-growing district in Japan. You can enjoy a variety of seasonal fruits including cherries, apples, and grapes. Furthermore, the Rumoi Area is full of beautiful sceneries,

natural environments, and sightseeing spots. Please visit the historic building, the "Former Hanada Fishers Residence" which manifests the past prosperity of the fisherman leader and herring fishery to today, and the adjacent "Michi-no-Eki roadside rest area Obira Herring Fishermen's Cottage". Teuri Island located in the Sea of Japan off the coast of Haboro Town is referred to as a seabird sanctuary. It is famous as one of the largest nesting areas in the world for the rhinoceros auklet. As a dynamic scenery, we recommend the "Kamihira Greenhill Wind Farm" in Tomamae Town. With as many as 39 wind mills standing by one another on an enormous farm, it is one of the largest wind power generation facilities in Japan. Becoming increasingly popular as a secret unusual spot is the "Konpira Shrine" in Shosanbetsu Village. Just like the famous Itsukushima Shrine in Hiroshima Prefecture, this shrine has a gate in the sea. Once you have enjoyed the food and sightseeing in Rumoi, please visit the "Asahi Onsen" in Embetsu Town. The natural hot springs of two different compositions, "Fujimi-no-Yu" and "Asahi-no-Yu", will soothe your mind and body.

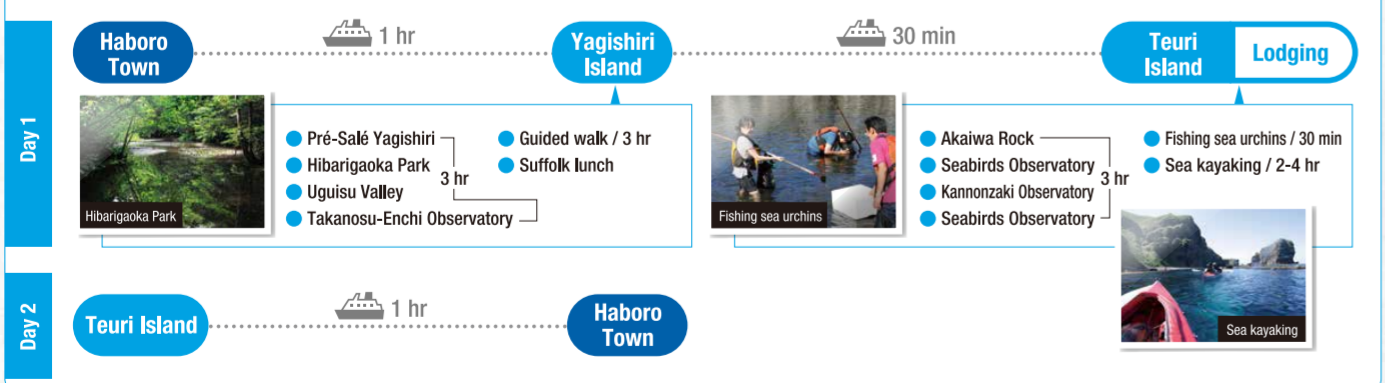
Which "Rumoi Journey" is for you?

Let's take a journey to Rumoi, about 2 and a half hours from Sapporo by rent-a-car. You can stay over 2 nights and enjoy the area to the fullest, or experience the appeal of Rumoi in 1 day. Either of the journeys will surely be gratifying.

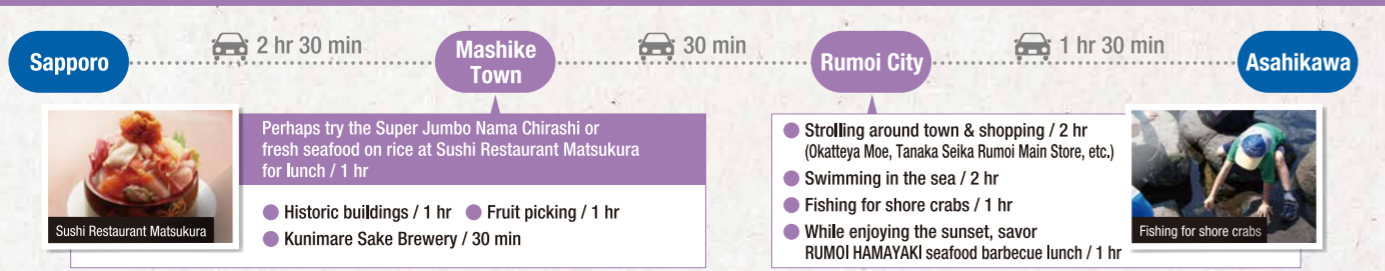
3 days & 2 nights Fully enjoy the journey only available here! Travel by Rent-a-car! All-around Sightseeing Rumoi Journey



2 days & 1 night option Experience the activities only available here! Travel by Ferry! Journey to Teuri and Yagishiri Islands



Day-trip Experience the Rumoi Area briefly! Travel by Rent-a-car! Petit Day-trip Rumoi Journey



Access Information to Rumoi

To get to Rumoi, you can take a bus from Sapporo, take a train from Sapporo or Asahikawa to Rumoi, drive a rent-a-car without worrying about time, or a combination of the three.

Public Transportation from Sapporo to Rumoi Area

Engan Bus "Limited Express Haboro-Go" (Reservation only / 6 buses per day)
Stops at ~ Mashike Town, Rumoi City, Obira Town, Tomamae Town, Haboro Town, Shosanbetsu Village, Embetsu Town and Teshio Town.
* Only 1 bus per day travels via Mashike Town.

Hokkaido Chuo Bus "Highway Express Rumoi-Go" (9 buses per day)
Operated on 3 routes: one via Takikawa, another via Fukagawa, and the other being a direct route.
* In the Rumoi Area, the buses only stop in Rumoi City.

JR Hokkaido

From Sapporo ▶ Take a limited express train to Fukagawa Sta. → Transfer to a regular train to Rumoi.
From Asahikawa ▶ Take a limited express train to Asahikawa Sta. → Transfer to a regular train to Rumoi.
<http://www.jrhokkaido.co.jp/index.html>

Public Transportation in the Rumoi Area

Please use the local bus lines (by Engan Bus).

Public Transportation from Haboro to Yagishiri and Teuri Islands

Haboro Enkai Ferry

The number and schedule of sailings vary depending on the time of the year. Please check the website for details.



Moekko Characters

These are the characters of Engan Bus Corporation which is based in the Rumoi Area.

The character introduction page (Japanese only) is here.



Rumoi Travel Info	Teshio Sightseeing Association Please check here	Embetsu Sightseeing Association Please check here	Shosanbetsu Sightseeing Association Please check here	Haboro Sightseeing Association Please check here
	Tomamae Sightseeing Information Please check here	Obira Sightseeing Information Please check here	Rumoi City Please check here	Mashike Sightseeing Association Please check here

Rumoi Federation of Sightseeing | Rumoi Area Routeguide Nishiezo Cocoro Tabi | Connected by air travel HOKKAIDO AS YOU'VE NEVER SEEN IT BEFORE